

CLAIM AMENDMENTS

The following listing of claims will replace all prior versions and listings of claims in the application:

- 1 1. (Withdrawn) A method of applying a rotatable label system to an object, comprising:
 - 3 affixing an inner label with indicia disposed thereon about an object;
 - 4 temporarily coupling an outer label having indicia disposed thereon to the
 - 5 inner label while the outer label is wrapped about the object; and
 - 6 securing the outer label about the object.
- 1 2. (Withdrawn) The method of claim 1 further comprising removing the temporary coupling to permit the outer label to rotate about the object.
- 1 3. (Withdrawn) The method of claim 2 wherein the removing the temporary coupling comprises rotating the outer label relative to the object.
- 1 4. (Withdrawn) The method of claim 1 wherein the temporarily coupling comprises providing a small amount of liquid between a front surface of the inner label and a rear surface of the outer label.
- 1 5. (Withdrawn) The method of claim 1 wherein the temporarily coupling comprises applying an external physical pressure to the outer label.
- 1 6. (Withdrawn) The method of claim 1 wherein the temporarily coupling comprises applying a vacuum pressure to the outer label.

1 7. (Withdrawn) The method of claim 1 wherein the temporarily coupling
2 comprises applying an electrostatic charge pressure to the outer label.

1 8. (Withdrawn) The method of claim 1 wherein the temporarily coupling
2 comprises applying at least one dot of an adhesive to a front surface of the inner
3 label.

1 9. (Withdrawn) The method of claim 1 wherein the temporarily coupling
2 comprises applying at least one dot of an adhesive to a rear surface of the outer
3 label.

1 10. (Withdrawn) The method of claim 1 wherein the securing comprises
2 providing adhesive at a trailing end of the outer label so that the trailing end
3 overlaps and adheres to a leading end of the outer label to rotatably couple the
4 outer label around the object.

1 11. (Original) A method of applying a rotatable label to an object, comprising:
2 temporarily coupling an outer label having indicia disposed thereon to the
3 object while the outer label is wrapped about the object; and
4 securing the outer label about the object.

1 12. (Original) The method of claim 11 further comprising affixing an inner
2 label with indicia disposed thereon about the object, the outer label being
3 temporarily coupled to the inner label.

1 13. (Original) The method of claim 11 wherein the temporarily coupling
2 comprises applying at least one dot of an adhesive to a front surface of the object.

1 14. (Original) The method of claim 11 wherein the temporarily coupling
2 comprises applying at least one dot of an adhesive to a rear surface of the outer
3 label.

1 15. (Original) The method of claim 11 wherein the temporarily coupling
2 comprises applying an external physical pressure to the outer label.

1 16. (Withdrawn) A rotatable label system comprising:
2 an inner label affixed about an object;
3 an outer label; and
4 a temporary coupling mechanism configured for temporarily coupling the
5 outer label to the inner label.

1 17. (Withdrawn) The rotatable label of claim 16 wherein the temporary
2 coupling mechanism comprises a small amount of liquid disposed between the
3 inner label and the outer label.

1 18. (Withdrawn) The rotatable label of claim 16 wherein the temporary
2 coupling mechanism comprises an external physical pressure disposed on the
3 outer label.

1 19. (Withdrawn) The rotatable label of claim 16 wherein the temporary
2 coupling mechanism comprises a vacuum pressure.

1 20. (Withdrawn) The rotatable label of claim 16 wherein the temporary
2 coupling mechanism comprises an electrostatic charge.

1 21. (Withdrawn) The rotatable label of claim 16 wherein the temporary
2 coupling mechanism comprises an external gaseous pressure.

1 22. (Withdrawn) The rotatable label of claim 16 wherein the temporary
2 coupling mechanism comprises at least one dot of adhesive applied to a front
3 surface of the inner label.

1 23. (Withdrawn) The rotatable label of claim 16 wherein the temporary
2 coupling mechanism comprises at least one dot of adhesive applied to a rear
3 surface of the outer label.

1 24. (Withdrawn) The rotatable label of claim 16 further comprising a
2 transparent portion disposed on the outer label and configured for viewing
3 underlying indicia.

1 25. (Amended) A rotatable label system comprising:
2 an outer label;
3 a temporary coupling mechanism configured for temporarily coupling the
4 outer label ~~to~~ about an object; and
5 adhesive configured to be disposed to a rear surface at or near a trailing
6 end of the outer label for securing the outer label to itself.

1 26. (Original) The rotatable label system of claim 25 further comprising a
2 transparent portion disposed on the outer label and configured for viewing
3 underlying indicia.

1 27. (Original) The rotatable label of claim 25 wherein the temporary coupling
2 mechanism comprises an external physical pressure.

1 28. (Original) The rotatable label of claim 25 wherein the temporary coupling
2 mechanism comprises at least one dot of adhesive applied to a rear surface of the
3 outer label.

1 29. (Original) The rotatable label of claim 25 wherein the temporary coupling
2 mechanism comprises at least one dot of adhesive applied to a front surface of
3 the object.

1 30. (New) The rotatable label of claim 25 further comprising an inner label
2 configured to be affixed to the object, the outer label configured for coupling to
3 the inner label.

1 31. (New) The rotatable label of claim 25 wherein the temporary coupling
2 mechanism comprises a small amount of liquid disposed between the object and
3 the outer label.

1 32. (New) The rotatable label of claim 25 wherein the temporary coupling
2 mechanism comprises a vacuum pressure.

1 33. (New) The rotatable label of claim 25 wherein the temporary coupling
2 mechanism comprises an electrostatic charge.

1 34. (New) The rotatable label of claim 25 wherein the temporary coupling
2 mechanism comprises an external gaseous pressure.

- 1 35. (New) The method of claim 11 further comprising removing the
- 2 temporary coupling to permit the outer label to rotate about the object.

- 1 36. (New) The method of claim 11 wherein the temporarily coupling
- 2 comprises providing a small amount of liquid between the object and the outer
- 3 label.

- 1 37. (New) The method of claim 11 wherein the temporarily coupling
- 2 comprises applying an external gaseous pressure.

- 1 38. (New) The method of claim 11 wherein the temporarily coupling
- 2 comprises applying a vacuum pressure to the outer label.

- 1 39. (New) The method of claim 11 wherein the temporarily coupling
- 2 comprises applying an electrostatic charge pressure to the outer label.